Lightspeed Systems

# my Big Campus

## Connect. Collaborate. Learn.

Safe, monitored access to
people and resources

www.myBigCampus.com

# Why bother?

- Prepare for the workplace
- Learn good digital citizenship
- Improve student engagement

# We're good teachers. Why don't they get it?

- Digital natives learn differently
- Natives need lots of external verification
  --texting, picturing, posting, checking for comments
- Natives assimilate new info this way

# Trends to consider

*As of October 2011*

- 48 hours of video uploaded every minute
- More video uploaded to YouTube in one month than the three major US networks created in 60 years

- More than 800 million active users (been to site in last 30 days)
- Average user has 130 friends

**Newspapers**

- Circulation down 7 million in last 25 years

# What's so great about my Big Campus

- **Shared Resource Library**
  *for Smarter Filtering*

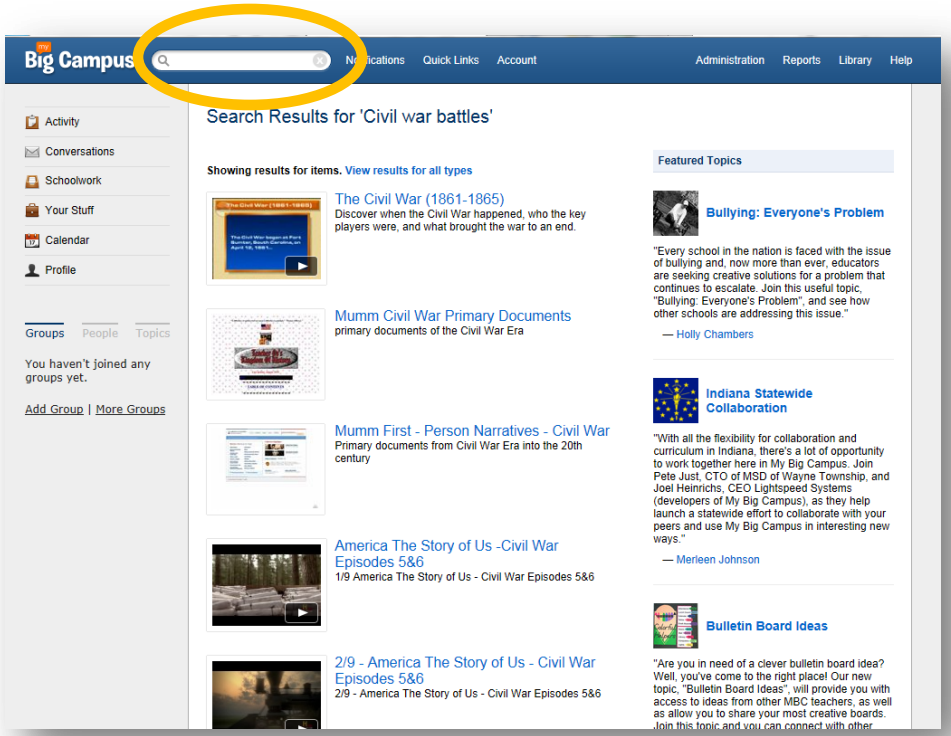
- **Monitored Web 2.0 Tools**
  *for Safer Interaction and Collaboration*

- **Integrated with Lightspeed's Filtering Policies**
  *for Easier Management*
  - Not an island on the network
  - Users log into Lightspeed-hosted site with local network credentials

- **No extra charge! It's included with Lightspeed's filtering**

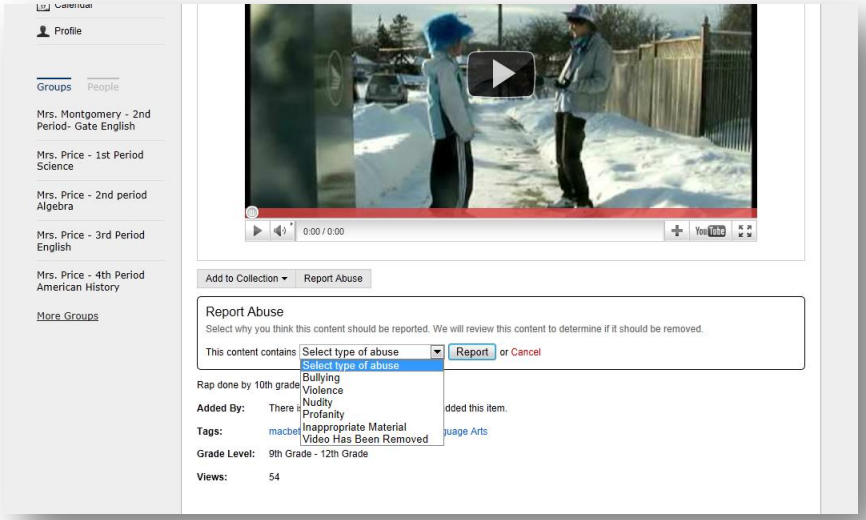
# Smarter Filtering via Resource Library

- Educators submit any URL or video that's not password-protected
- Files may be shared and optionally limited to district access
- Library items bypass filter to minimize over blocking



# Resources/Library Safeguards

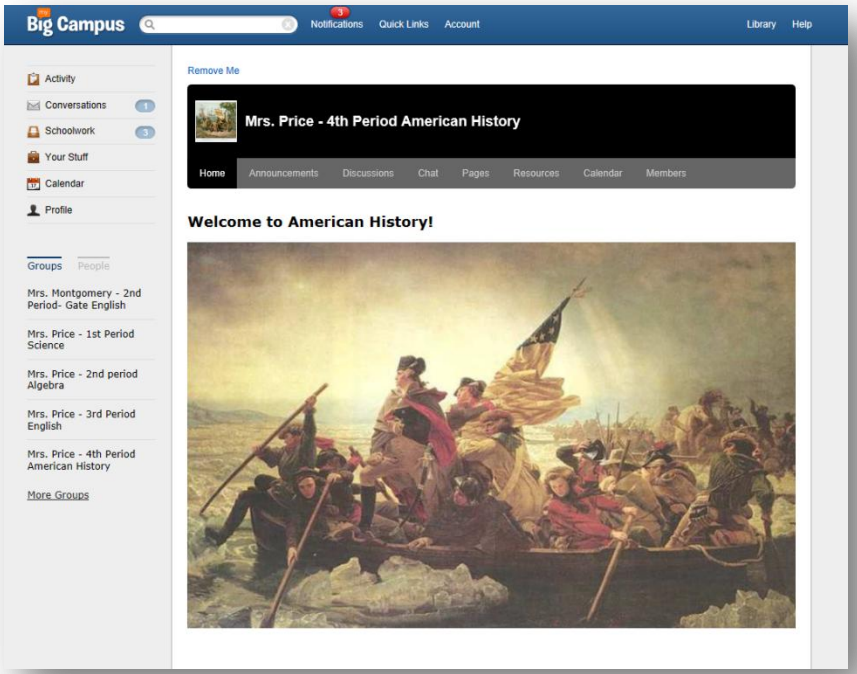
- CIPA compliance enforced at submission
- Documents scanned for viruses
- Usual security suspects blocked from submission (e.g., .exe, .bat, .zip)
- Users "report abuse" to police site
- User activity reported



# Safer Collaboration through Monitored Web 2.0 Tools

- Messaging
- Assignments, Quizzes, Polls
- Private File Storage
- Blogs & Photo Albums
- Shared Calendars
- Groups
  - Discussions
  - Chat and Video Chat
  - Wiki-like pages
  - Resources
  - Calendar

  *w/option to make publicly accessible for improved teacher-parent communication*



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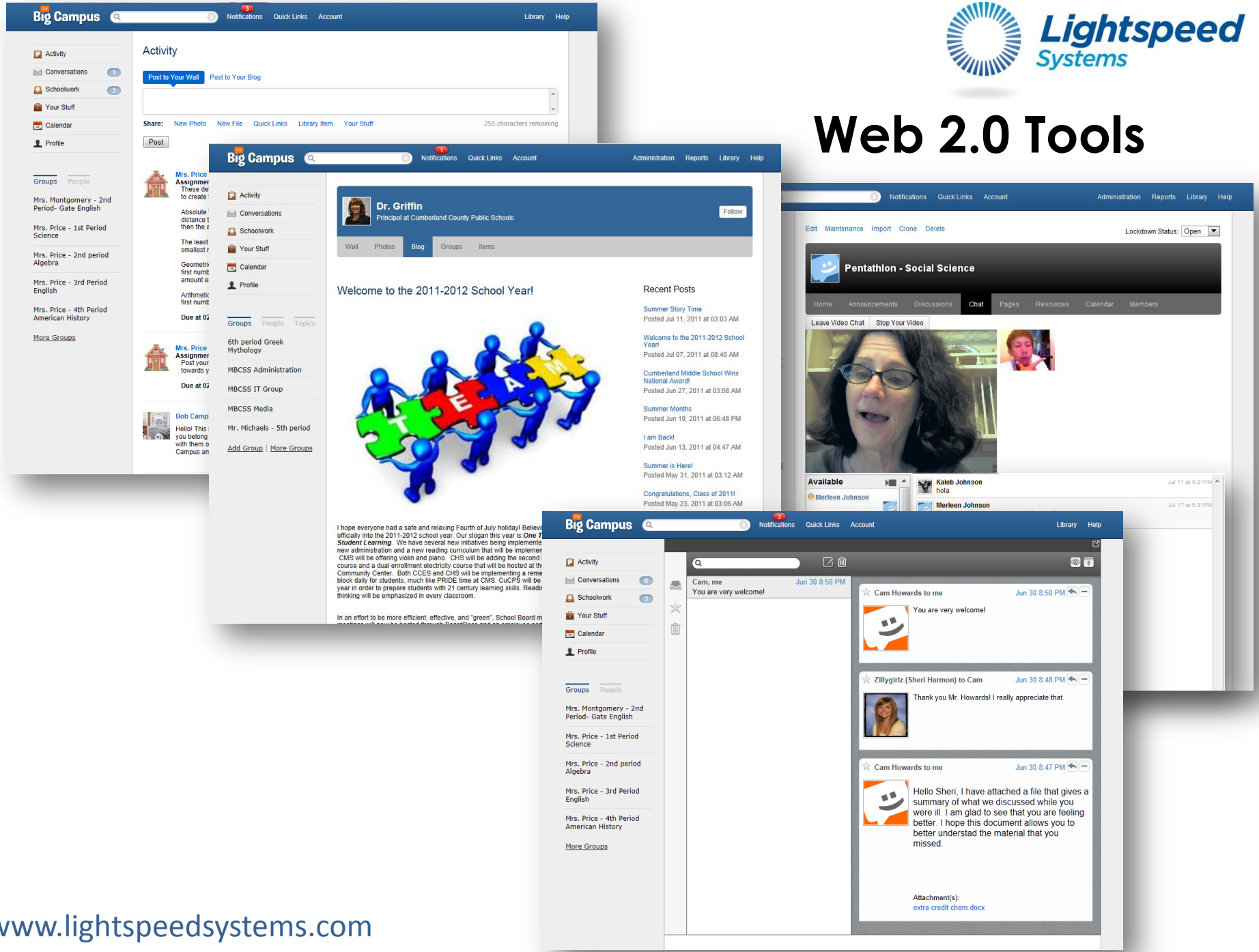
# Web 2.0 Tools

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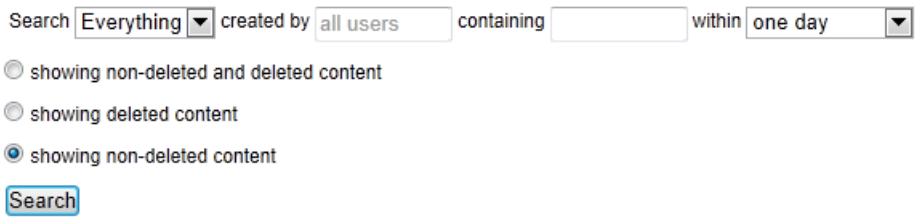
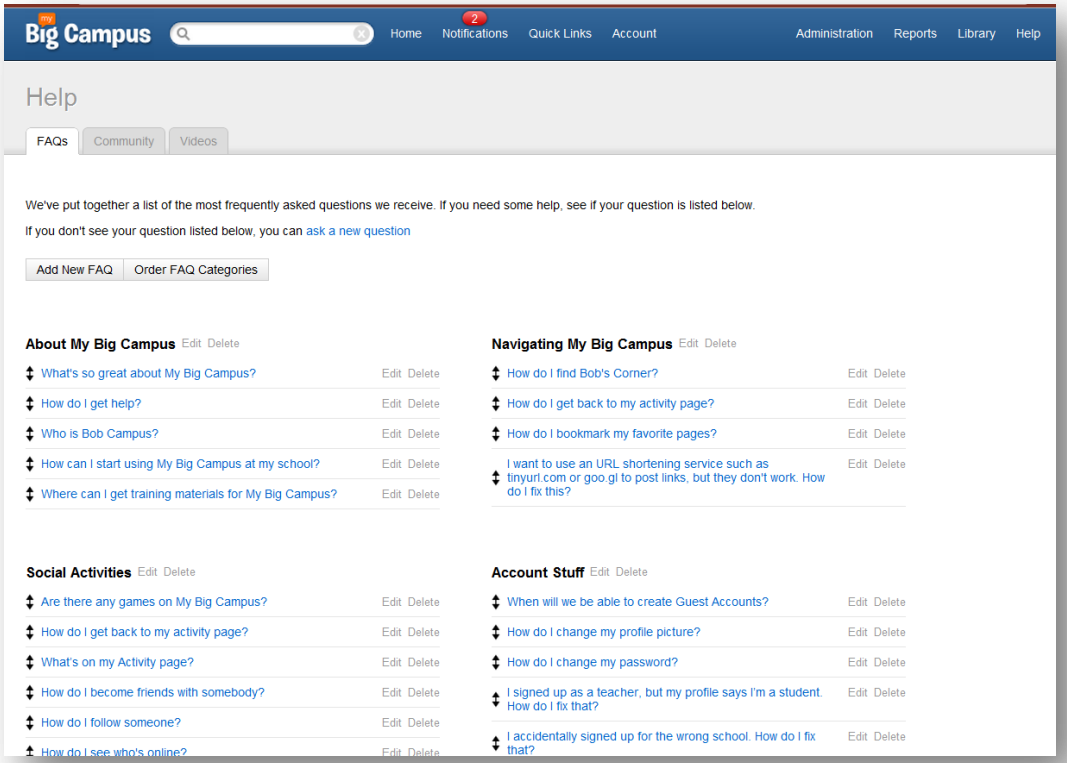
# my Big Campus Collaboration Safeguards

- Controlled access by policy
- Profanity interception (%&*!)
- Flesh-tone scanning of images
- User policing via "Report Abuse"
- Suspicious Activity and Images Reports
- Monitored activity by user



# Website Support

- Site FAQs
- Community Help
- Video Tutorials
- Big Campus Bob



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# What Will You Do with my Big Campus

- Access educational resources
- Extend class discussions online
- Communicate with all group members at once
- Write and publish
- Create online study groups
- Use a shared calendar
- Manage class assignments
- Participate in Professional Learning Networks
- Pay nothing extra!

# my Big Campus Learn More

- Take a Tour of the site at www.myBigCampus.com/tour
- Watch videos of users sharing their stories at blog.lightspeedsystems.com/video/category/testimonials

# Next Steps

**Contact Lightspeed Systems to setup your district**

support@mybigcampus.com
800.444.9267
Bakersfield, CA

**Not a current customer?**

Sign up for a free, stand-alone account at
http://www.mybigcampus.com**/signup**