

my **Big Campus**

Connect. Collaborate. Learn.

Safe, monitored access to
people and resources

Why bother?

- Prepare for the workplace
- Learn good digital citizenship
- Improve student engagement

We're good teachers. Why don't they get it?

- Digital natives learn differently
- Natives need lots of external verification
--texting, picturing, posting, checking for comments
- Natives assimilate new info this way



Trends to consider

As of October 2011



- 48 hours of video uploaded every minute
- More video uploaded to YouTube in one month than the three major US networks created in 60 years



- More than 800 million active users (been to site in last 30 days)
- Average user has 130 friends

Newspapers

- Circulation down 7 million in last 25 years

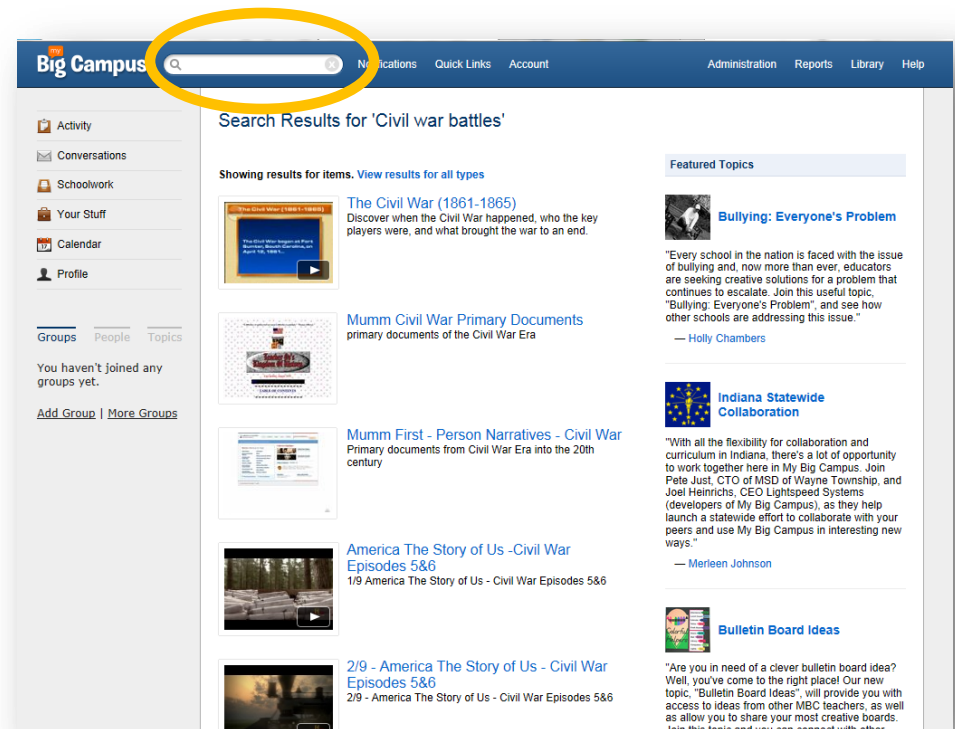


What's so great about **my Big Campus**

- **Shared Resource Library**
for Smarter Filtering
- **Monitored Web 2.0 Tools**
for Safer Interaction and Collaboration
- **Integrated with Lightspeed's Filtering Policies**
for Easier Management
 - Not an island on the network
 - Users log into Lightspeed-hosted site with local network credentials
- **No extra charge! It's included with Lightspeed's filtering**

Smarter Filtering via Resource Library

- Educators submit any URL or video that's not password-protected
- Files may be shared and optionally limited to district access
- Library items bypass filter to minimize over blocking



The screenshot displays the My Big Campus interface. At the top, a search bar is highlighted with a yellow circle, containing the text "Civil war battles". Below the search bar, the page shows search results for "Civil war battles". The results include:

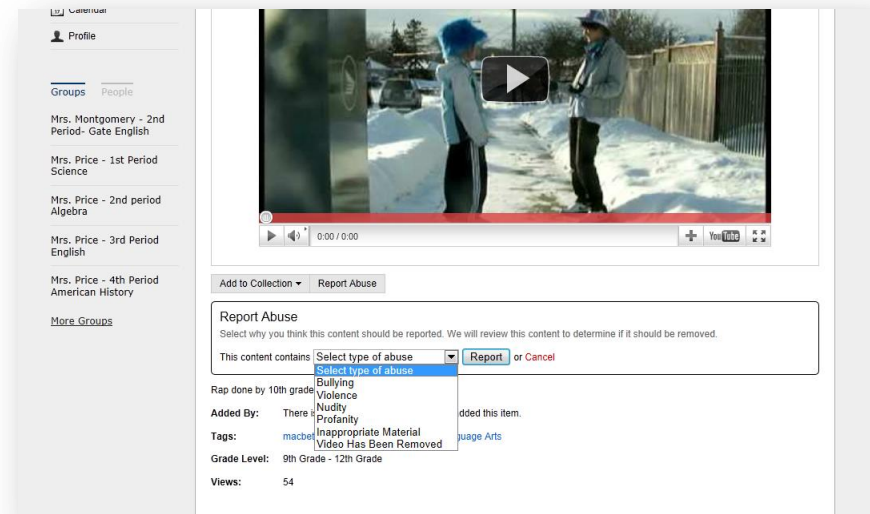
- The Civil War (1861-1865)**: Discover when the Civil War happened, who the key players were, and what brought the war to an end.
- Mumm Civil War Primary Documents**: primary documents of the Civil War Era
- Mumm First - Person Narratives - Civil War**: Primary documents from Civil War Era into the 20th century
- America The Story of Us -Civil War Episodes 5&6**: 1/9 America The Story of Us - Civil War Episodes 5&6
- 2/9 - America The Story of Us - Civil War Episodes 5&6**: 2/9 - America The Story of Us - Civil War Episodes 5&6

On the right side, there are featured topics:

- Bullying: Everyone's Problem**: "Every school in the nation is faced with the issue of bullying and, now more than ever, educators are seeking creative solutions for a problem that continues to escalate. Join this useful topic, "Bullying: Everyone's Problem", and see how other schools are addressing this issue." — Holly Chambers
- Indiana Statewide Collaboration**: "With all the flexibility for collaboration and curriculum in Indiana, there's a lot of opportunity to work together here in My Big Campus. Join Pete Just, CTO of MSD of Wayne Township, and Joel Heinrichs, CEO of Lightspeed Systems (developers of My Big Campus), as they help launch a statewide effort to collaborate with your peers and use My Big Campus in interesting new ways." — Merleen Johnson
- Bulletin Board Ideas**: "Are you in need of a clever bulletin board idea? Well, you've come to the right place! Our new topic, "Bulletin Board Ideas", will provide you with access to ideas from other MBC teachers, as well as allow you to share your most creative boards. Join this topic and you can connect with other

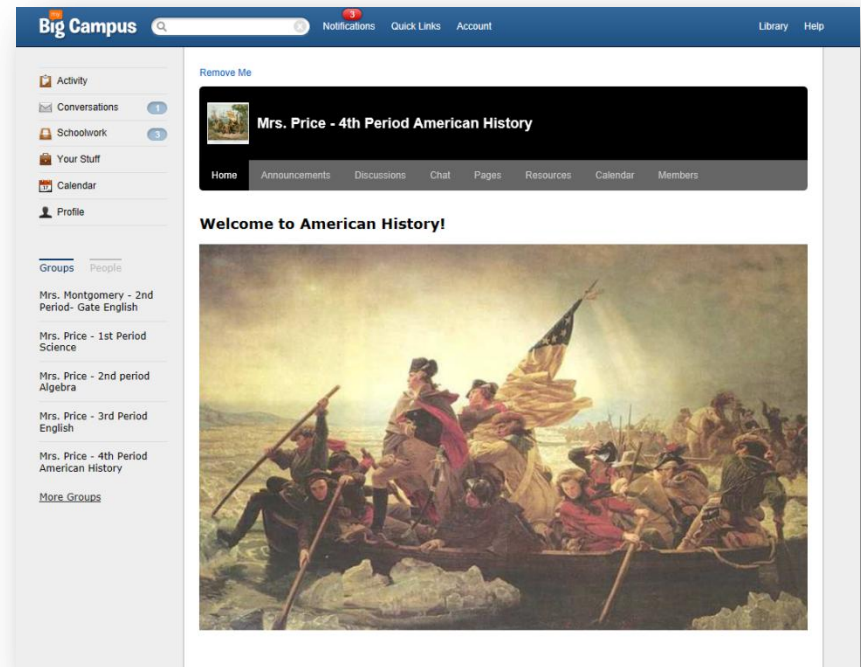
my Big Campus Resources/Library Safeguards

- CIPA compliance enforced at submission
- Documents scanned for viruses
- Usual security suspects blocked from submission (e.g., .exe, .bat, .zip)
- Users “report abuse” to police site
- User activity reported

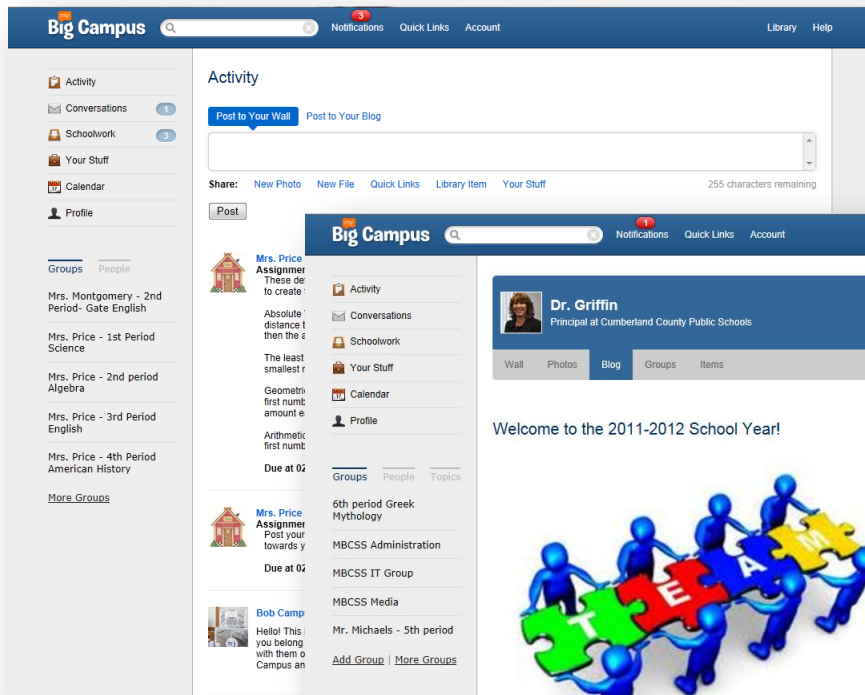


Safer Collaboration through Monitored Web 2.0 Tools

- Messaging
 - Assignments, Quizzes, Polls
 - Private File Storage
 - Blogs & Photo Albums
 - Shared Calendars
 - Groups
 - Discussions
 - Chat and Video Chat
 - Wiki-like pages
 - Resources
 - Calendar
- w/option to make publicly accessible for improved teacher-parent communication*



Web 2.0 Tools



Big Campus Activity

Post to Your Wall | Post to Your Blog

Share: [New Photo](#) [New File](#) [Quick Links](#) [Library Item](#) [Your Stuff](#) 255 characters remaining

Mrs. Price Assignmer These de to create

Absolute distance t then the s

The least smallest r

Geometri first numt amount e

Arithmetic first numt

Due at 02

Mrs. Price Assignmer Post your towards y

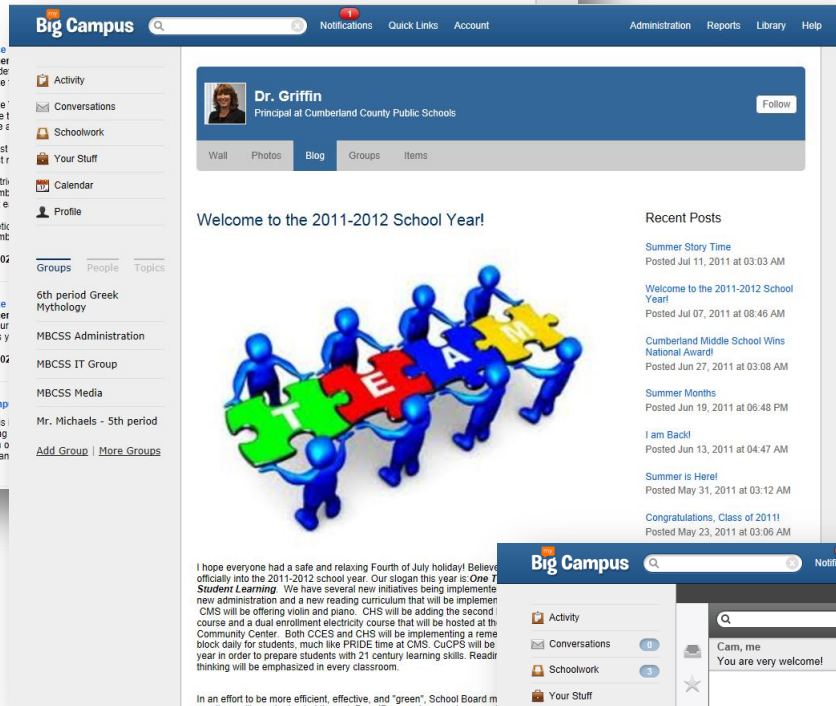
Due at 02

Bob Camp Hello! This you belong with them o Campus an

Groups **People**

- Mrs. Montgomery - 2nd Period- Gate English
- Mrs. Price - 1st Period Science
- Mrs. Price - 2nd period Algebra
- Mrs. Price - 3rd Period English
- Mrs. Price - 4th Period American History

[Add Group](#) | [More Groups](#)




Big Campus Administration Reports Library Help

Dr. Griffin
Principal at Cumberland County Public Schools

Wall Photos **Blog** Groups Items

Welcome to the 2011-2012 School Year!

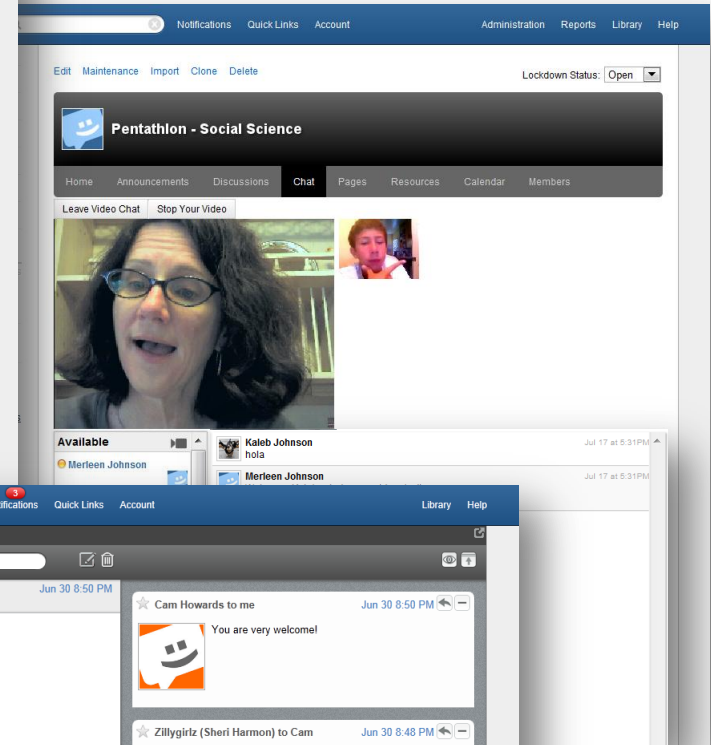


Recent Posts

- Summer Story Time**
Posted Jul 11, 2011 at 03:03 AM
- Welcome to the 2011-2012 School Year!**
Posted Jul 07, 2011 at 08:46 AM
- Cumberland Middle School Wins National Award!**
Posted Jun 27, 2011 at 03:08 AM
- Summer Months**
Posted Jun 19, 2011 at 06:48 PM
- I am Back!**
Posted Jun 13, 2011 at 04:47 AM
- Summer is Here!**
Posted May 31, 2011 at 03:12 AM
- Congratulations, Class of 2011!**
Posted May 23, 2011 at 03:06 AM

I hope everyone had a safe and relaxing Fourth of July holiday! Believe offically into the 2011-2012 school year. Our slogan this year is **One 7 Student Learning**. We have several new initiatives being implemented new administration and a new reading curriculum that will be implemented. CMS will be offering violin and piano. CHS will be adding the second course and a dual enrollment electricity course that will be hosted at the Community Center. Both CSES and CHS will be implementing a theme block daily for students, much like PRIDE time at CMS. CuCUPS will be year in order to prepare students with 21 century learning skills. Reading thinking will be emphasized in every classroom.


In an effort to be more efficient, effective, and "green", School Board m



Pentathlon - Social Science

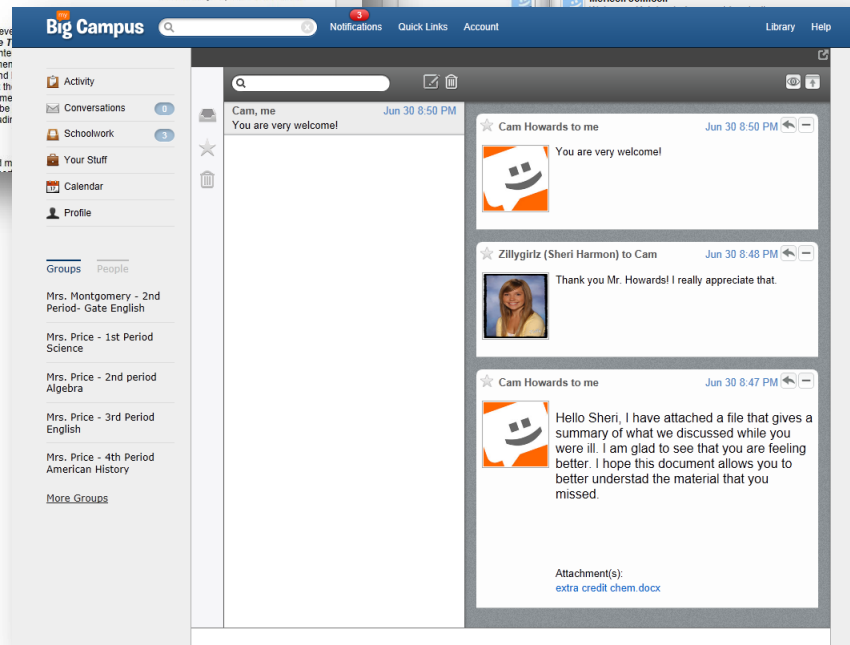
Home Announcements Discussions **Chat** Pages Resources Calendar Members

Leave Video Chat Stop Your Video



Available

- Kaleb Johnson hola Jul 17 at 8:31PM
- Merleen Johnson Jul 17 at 8:31PM
- Merleen Johnson



Big Campus Library Help

Cam, me Jun 30 8:50 PM

You are very welcome!

★ Cam Howards to me Jun 30 8:50 PM

You are very welcome!

★ Zillygirlz (Sheri Harmon) to Cam Jun 30 8:48 PM

Thank you Mr. Howards! I really appreciate that.

★ Cam Howards to me Jun 30 8:47 PM

Hello Sheri, I have attached a file that gives a summary of what we discussed while you were ill. I am glad to see that you are feeling better. I hope this document allows you to better understand the material that you missed.

Attachment(s):
[extra credit chem docx](#)

Big Campus Collaboration Safeguards

- Controlled access by policy
- Profanity interception (%&*!)
- Flesh-tone scanning of images
- User policing via “Report Abuse”
- Suspicious Activity and Images Reports
- Monitored activity by user

Search created by containing within

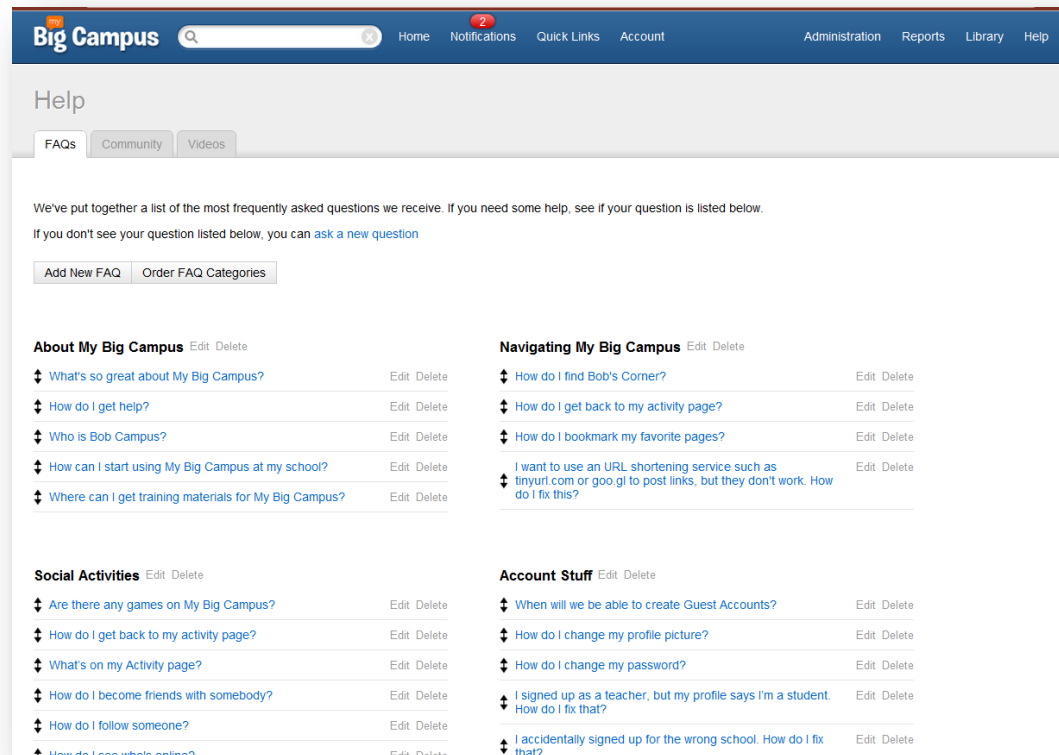
showing non-deleted and deleted content

showing deleted content

showing non-deleted content

Website Support

- Site FAQs
- Community Help
- Video Tutorials
- Big Campus Bob



The screenshot shows the 'Big Campus' website's help page. The header includes the 'Big Campus' logo, a search bar, and navigation links for Home, Notifications (with a red notification badge), Quick Links, Account, Administration, Reports, Library, and Help. The main content area is titled 'Help' and has tabs for 'FAQs', 'Community', and 'Videos'. Below the tabs, there is a paragraph of introductory text and a link to 'ask a new question'. Two buttons, 'Add New FAQ' and 'Order FAQ Categories', are visible. The page is organized into four columns of FAQ items, each with a title, a list of questions, and 'Edit Delete' links. The columns are: 'About My Big Campus', 'Navigating My Big Campus', 'Social Activities', and 'Account Stuff'.

Category	FAQ Item	Actions
About My Big Campus	What's so great about My Big Campus?	Edit Delete
	How do I get help?	Edit Delete
	Who is Bob Campus?	Edit Delete
	How can I start using My Big Campus at my school?	Edit Delete
	Where can I get training materials for My Big Campus?	Edit Delete
Navigating My Big Campus	How do I find Bob's Corner?	Edit Delete
	How do I get back to my activity page?	Edit Delete
	How do I bookmark my favorite pages?	Edit Delete
	I want to use an URL shortening service such as tinyurl.com or goo.gl to post links, but they don't work. How do I fix this?	Edit Delete
Social Activities	Are there any games on My Big Campus?	Edit Delete
	How do I get back to my activity page?	Edit Delete
	What's on my Activity page?	Edit Delete
	How do I become friends with somebody?	Edit Delete
	How do I follow someone?	Edit Delete
	How do I see who's online?	Edit Delete
Account Stuff	When will we be able to create Guest Accounts?	Edit Delete
	How do I change my profile picture?	Edit Delete
	How do I change my password?	Edit Delete
	I signed up as a teacher, but my profile says I'm a student. How do I fix that?	Edit Delete
	I accidentally signed up for the wrong school. How do I fix that?	Edit Delete

What Will You Do with **my Big Campus**

- Access educational resources
- Extend class discussions online
- Communicate with all group members at once
- Write and publish
- Create online study groups
- Use a shared calendar
- Manage class assignments
- Participate in Professional Learning Networks
- Pay nothing extra!

my Big Campus Learn More

- Take a Tour of the site at www.myBigCampus.com/tour
- Watch videos of users sharing their stories at blog.lightspeedsystems.com/video/category/testimonials

Next Steps

The "my Big Campus" logo consists of the word "my" in white lowercase letters inside an orange speech bubble, followed by "Big Campus" in a large, bold, blue sans-serif font.

Contact Lightspeed Systems to setup your district

support@mybigcampus.com

800.444.9267

Bakersfield, CA

Not a current customer?

Sign up for a free, stand-alone account at

<http://www.mybigcampus.com/signup>